



José Antonio Rodrigo /

Visual + UX Design curriculum vitae

PROFILE

I love creating things and working on creative projects. I have a passion for teaching and helping people, using my and their creativity as well as some useful methodologies and tools I know. I enjoy very much (real) team-work. I love learning new methods and tools related to creativity, team-work, and movement.

I have experience and knowledge in Visual design, Ux design, service design, strategic design, sustainable innovation, and in general helping people using their creativity.

More recently my interest goes to using acting techniques, or movement in general, to foster creativity, work better and find new ideas.

SKILLSET

- User research and analysis ●
- Business Design ●
- Design Thinking ●●●
- Wireframing and storyboarding ●●●
- User testing ●
- Service Design ●●
- Information architecture ●●
- Information design ●●●
- Interaction design ●●●
- Visual design ●●●●
- Graphic communication ●●
- Agile/Lean UX development ●●
- Infographic ●●
- Handcrafted markup and stylesheets ●●●
- Rapid prototyping ●●●
- Usability and accessibility ●●●
- Illustration and Visual Thinking ●●●

TOOLKIT

- User personas, scenarios and stories
- Pencil & paper sketching and lo-fi prototyping
- Adobe Creative Suite (PS, FW, ID, AI),
- Blueprint, Customer Journey, empathy map
- OmniGraffle, Wireframe

CONTACT

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Designed in London

EXPERIENCE

Visual and UX Designer, Designit

2011-2013 in Madrid

Tasks in Designit: Visual designer, UX designer, Design thinking, Infographics, Service designer, Design facilitation, Illustration

Visual and UX Designer, Nearmeeting

2012-2012 in Madrid

Tasks in Nearmeeting: Visual designer, UX designer, Design thinking, Design facilitation, Illustration

Visual and UX Designer, Volumen Zero

2010-2011 in Madrid

Tasks in Volumen Zero: Visual designer, UX designer, Infographics, Illustration

Art director, Naval Museum

2009-2010 in Madrid

Tasks in Designit: Visual designer, Design thinking, Infographics, Illustration

Art director, Inproes

2005-2009 in Madrid

Tasks in Designit: Visual designer, UX designer, Infographics, Illustration

EDUCATION

Stanford University

Online course, Human-Computer Interaction 2012 – 2012

Murcia University

Course web design information architecture 2012 – 2012

h2i Institute

Postgraduates in innovation o Innovation postgraduates, learning a methodology for innovation projects. 2010 – 2011

SAD Madrid

Official Master Professional Edition and Post-production. 2009 – 2010

Cice

Official Master of Graphic Design and Audiovisual Communication. 2003 – 2005

ESDIP Superior School of Professional drawing

Course of Artistic, Graphic and Animated Creation, Animation 2D y 3D, characters creation, illustration, anatomy, backgrounds and decoration. 2009 – 2010

Rodriguez Valcarcel University

Superior technician in Image and Sound. 2000 – 2004